

S-Cape Greece Sustainability progress report

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A note from S-Cape Partners Greece

Greece is our home and the heart of the journeys we create. Its landscapes, walking trails, islands, cities, food, culture and local communities are the reason people travel with us. For us, responsible travel starts with taking care of those places while still creating memorable and meaningful experiences.

Over the past two years, our sustainability work has become more structured. In 2025, we achieved Travelife Certified status. Since then, our focus has been on turning policies into everyday choices: looking more critically at the activities we offer, building stronger sustainability expectations into our supplier relationships, supporting nature conservation through bookings and improving the way sustainability is managed across our different brands and offices.

This report is not intended to suggest that every challenge has been solved. Travel creates impacts, and some areas of our work are still developing. We therefore want to share both the progress we have made and the priorities we are continuing to work on.

Our approach

We believe sustainability works best when it is practical. We favour walking and cycling, local businesses, smaller-scale accommodations, responsible activities and thoughtful itineraries. At the same time, we keep reviewing our choices and look for realistic ways to improve them.



Who we are

S-Cape Partners Greece designs and operates travel experiences throughout Greece. Our activities include walking and cycling holidays, self-guided and guided trips, tailor-made journeys, city experiences and incentives. Our brands bring different types of travel together under one shared sustainability approach.

- S-Cape Travel Greece: active walking and cycling holidays across Greece.
- Travelocal: tailor-made journeys with a strong focus on authentic local experiences.
- Meet in Athens: cycling, walking, groups and incentives in and around Athens.
- Meet in Thessaloniki: responsible city experiences, walking and cycling in and around Thessaloniki.





Our sustainability journey

Greece is our home and the heart of the journeys we create. Its landscapes, walking trails, islands, cities, food, culture and local communities are the reason people travel with us. For us, responsible travel starts with taking care of those places while still creating memorable and meaningful experiences.

Period	Development
2023-2024	Building a more systematic sustainability approach and preparing for Travelife certification.
2025	Travelife certification audit and achievement of Travelife Certified status.
2026	Strengthening supplier monitoring, responsible activity selection, accommodation policies, nature contributions, internal procedures and public sustainability communication.
2027	Our next Travelife recertification milestone.

What changed from our earlier policy?

The difference is mainly one of maturity. Our 2023-2025 policy described what we wanted to build: a structured process, stronger supplier evaluation, clearer sustainability guidance and Travelife certification. Our 2026 framework shows more of those elements becoming part of the way we operate: Travelife Certified status, supplier monitoring, a dedicated accommodation strategy, a sensitive-activity inventory and more explicit ethics and compliance documents.



Our sustainability highlights: 2025 – 2026

Travelife Certified in 2025

In 2025, S-Cape Partners Greece achieved Travelife Certified status. For us, certification is not a finish line. It is a framework that helps us review our practices, document progress and keep improving.

Fewer activities with animal-welfare concerns

Following the 2025 audit, we reviewed an externally operated donkey activity on Amorgos. The provider later stopped offering the activity and it is no longer part of our excursion offering. Our current policy is to avoid activities involving captive wildlife or situations where adequate animal-welfare standards cannot be verified.

Giving back through our bookings

We have strengthened the connection between travel and nature conservation. Direct B2C bookings contribute to Giving Back to Nature, with a focus in Greece on monk seal conservation. Travellers on selected Andros and Menalon walking products also contribute directly to the organisations maintaining these trail networks.

A new main office and one share approach

Our organisation has continued to integrate. S-Cape Partners now has its main office at Solonos 120 in Exarcheia, Athens, while our sustainability policies and Travelife requirements are managed across all four brands and offices.

Better information about our suppliers

In October 2026, we introduced a supplier sustainability survey for selected accommodations, activity suppliers, transport providers, restaurants and other partners. The information is brought together in a supplier sustainability overview to support supplier evaluation and future choices.

Building towards a stronger CRM

Our CRM development is still in progress. A pilot system was already reviewed during the 2025 Travelife audit. In 2026, we continued training and development, with the aim of making supplier and sustainability information more consistent and easier to manage.



Designing more responsible travel experiences

The earlier 2023–2025 policy concentrated on building a systematic approach and reaching Travelife Certified status. The 2026 policy describes a company that has achieved certification and is managing sustainability through continuous improvement, regular review and a wider set of documented supplier, activity and governance practices.

Sensitive activities: looking more closely

Some travel experiences need additional care because they involve wildlife, animals, protected landscapes or cultural heritage. In 2026, we formalised an inventory of sensitive activities to help us identify where additional checks and visitor guidance are needed.

- Turtle observation in Zakynthos requires respect for marine wildlife, nesting beaches and Marine Park rules.
- Walking and cycling in sensitive natural areas should follow established routes and local restrictions.
- Animal-related activities offered through accommodation partners require attention to animal condition, handling, water, rest and the suitability of the activity.
- Archaeological visits require respect for site rules and fragile cultural heritage.

We have also started to include conservation-focused experiences where appropriate. For example, ARCHELON educational and sea turtle conservation activities are occasionally included in travel proposals.



Giving something back to the places we visit

Responsible tourism should contribute to the destinations that make travel possible. During this reporting period, we made our nature contributions more directly connected to our bookings.

Giving back to nature

For direct B2C bookings, our 2026 Travelife reporting records a EUR 5 contribution from the traveller that is matched by S-Cape Partners Greece, resulting in EUR 10 per client. Meet in Athens and Meet in Thessaloniki contribute EUR 1 per booking. In Greece, the Giving Back to Nature contribution supports monk seal conservation.

Walking trails

Travellers using the Andros Trail or Menalon Trail contribute an additional EUR 10 to the organisations responsible for maintaining these routes. We also work with local trail initiatives and value the role these networks play in protecting landscapes and keeping walking tourism connected to local communities.

Supporting local economies

We continue to favour small-scale and locally owned businesses where possible. This applies to accommodations, restaurants, guides and activity providers. Our aim is to help keep a greater share of tourism income within the destination while giving travellers a more authentic connection with the places they visit.



Working with accommodation partners

Accommodation is an important part of the travel experience and of tourism's local impact. In 2026, we introduced a dedicated Sustainable Accommodation Policy & Strategy for 2026–2028. Sustainability is considered alongside quality, comfort, location, availability and price.

We particularly value accommodation partners that respect human rights and fair working conditions, use resources responsibly, reduce unnecessary waste, support local businesses and employment, respect local culture and nature, and demonstrate responsible practices or recognised sustainability certification.

Our accommodation roadmap

- By December 2026: communicate our accommodation sustainability principles to regular accommodation partners.
- From 2026 onwards: include sustainability as a consideration when evaluating new accommodation partners.
- From 2027 onwards: review available sustainability information about regular partners each year and identify opportunities for improvement.

We also introduced Responsible Accommodation Partnership Guidelines covering respect for people, integrity in business, care for the environment and protection of nature. Our approach is collaborative: we recognise that many small businesses already have good practices even without formal certification, and we aim to encourage realistic improvement rather than a one-size-fits-all model.



Improving the way we work

One company, four brands

The company structure and locations changed during this period. The main S-Cape Partners office is now located at Solonos 120 in Exarcheia, Athens. Meet in Athens and Travelocal operate from Erisichthonos 54 in Athens, while Meet in Thessaloniki operates from Irodou Attikou 23 in Thessaloniki. Sustainability procedures and Travelife requirements apply across the four brands and offices.

Everyday office choices

Our office practices include digital archiving, recycled paper, ecological purchasing choices, recycling, refillable or filtered drinking water and energy-awareness measures. We are also restarting more systematic energy monitoring so that future decisions can be supported by better data.

People, learning and responsible business

Sustainability is also about how a company treats people and makes decisions. In 2026, 17 key staff members were listed as having completed Travelife training. Individual performance and development meetings were also used to discuss employee satisfaction, training needs and professional development.

We also formalised our internal governance through an updated legal requirements overview, a Code of Ethics and an Anti-Bribery Policy. These documents reinforce expectations around honest business conduct, fair treatment, responsible tourism, accurate records and raising concerns.



Helping travellers make responsible choices

Our responsibility does not stop when a trip is booked. We provide destination and travel information that helps guests understand the places they visit and make more responsible choices during their journey.

- Information about local culture, heritage and natural surroundings.
- Guidance on waste, water and energy use.
- Advice on protecting wildlife and avoiding illegal souvenirs.
- Recommendations for local restaurants, shops and other businesses.
- Practical guidance for walking, cycling, sensitive natural areas and cultural sites.
- Health, safety and emergency information for travellers.

Where practical, we also discuss alternatives such as walking, cycling, ferries and public transport, while taking into account the traveller's comfort, budget and the actual options available in the destination.



Honest progress: what is still going on

A meaningful sustainability report should also say where work is not yet complete. These are some of the areas that remain priorities for us:

- CRM: the new system and its CRM functionality are still being developed and implemented.
- Carbon information: we are calculating emissions for land arrangements, including transport, accommodation and activities, but this information is not yet ready for external client communication.
- Energy: monitoring has restarted, but we want to strengthen the consistency of our energy data.
- Accommodation partners: regular accommodation self-evaluation is not currently required.
- Making sustainable choices more visible: we do not yet systematically use sustainability labels or logos to distinguish all more sustainable accommodation and excursion options.



Moving forward, one journey at a time

The past two years have moved us from preparing for Travelife certification towards putting a more structured sustainability approach into daily practice. Some improvements are highly visible, such as our Giving Back to Nature contributions or the removal of an animal-related activity that did not meet the level of assurance we wanted. Others happen behind the scenes, through supplier surveys, policies, staff training, monitoring and better documentation.

We know that travel will always have an impact. Our role is to understand that impact better, reduce it where we can and strengthen the positive contribution tourism can make to local people, nature and culture. We will continue to learn, adjust and share our progress openly.



About this public report

This report summarises key sustainability results and developments from 2025–2026. It supports Travelife public reporting criterion 1.25, which requires key sustainability results to be reported to the public at least every two years and to be available on the company website.

The report is based on our Sustainability Policy, Travelife documentation and supporting sustainability policies and procedures. It is intended as an accessible public progress report for clients, travellers and partners, rather than as a reproduction of the technical Travelife assessment.



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